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A word from Vic Trione | Capital Campaign Chair

When Len and Rebecca asked me to help with the Caritas Village capital campaign in 2016, the decision was easy. Simply put, this is the best idea I have ever heard for getting people housed, healthy, and back on their feet. Caritas Village is the right project, in the right place, at the right time, led by the right people.

More importantly, I see Caritas Village as an opportunity to do what Jesus asks us to do – feed the hungry, care for the sick, and set people free. That's why I said yes to leading this campaign along with Greg Steele, my co-chair. I knew that the only way we would succeed is if the whole community got behind it and stepped up to support it. And that is exactly what happened.

Inspired by our campaign cabinet and lead donors like Tipping Point Community, Norma Person, and Providence Health System, generous donors and funders from the Bay Area and beyond stepped up to contribute over \$35M to build Caritas Center, making it one of the most successful capital campaigns in Sonoma County history.

Thanks to these inspired investors, we have the opportunity to prove that ending homelessness is possible, and it is happening right here in Sonoma County.

I know I'm not alone in expressing my gratitude to have been a part of this journey. May God bless all who gave and all who will receive through Caritas Village.

-Vic Trione



Dignity | Healing | Love
A PLACE TO FIND HOME

Inside Caritas Center...

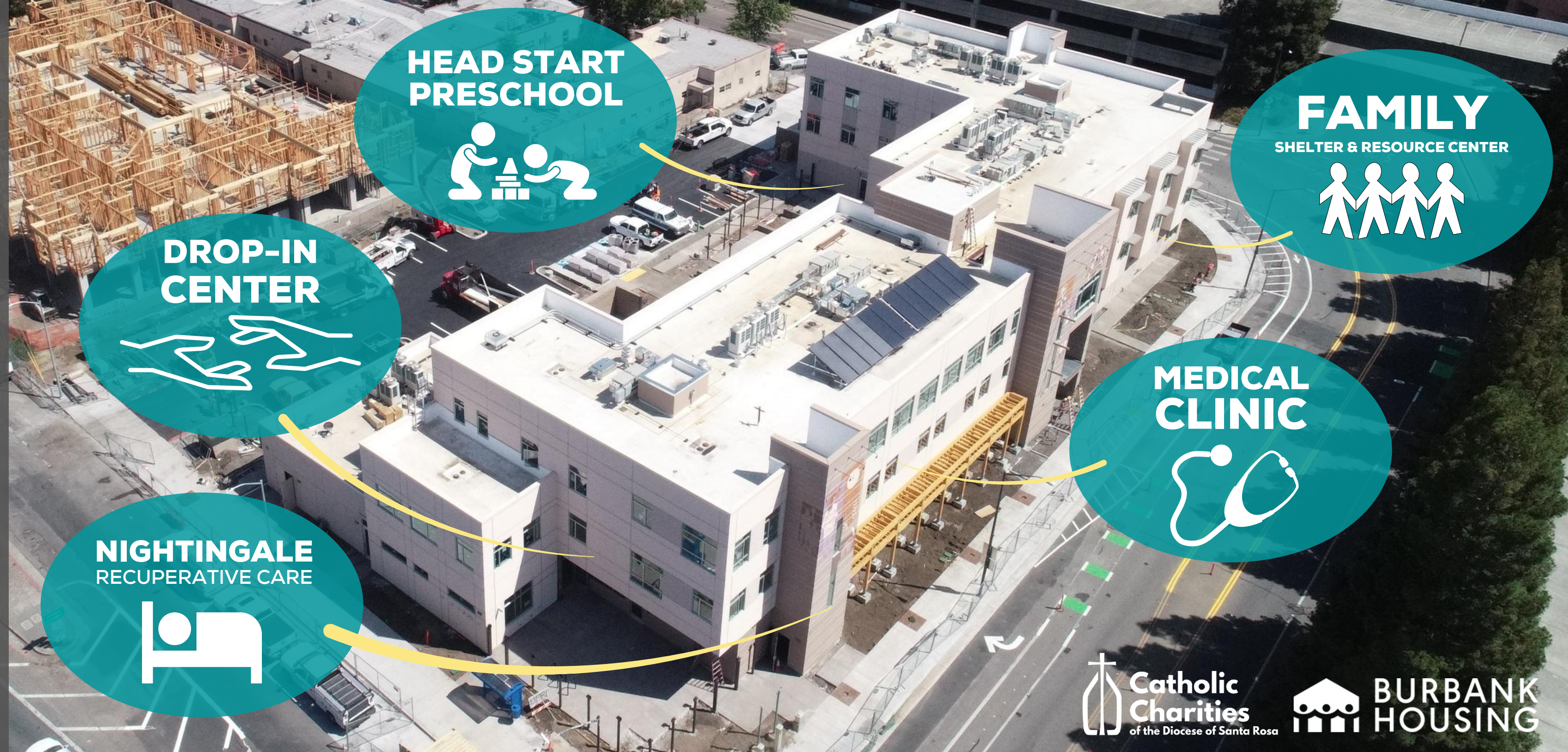
- 192 Emergency Shelter Beds for Families
- 38 Recuperative Beds
- Drop-in Services
- Comprehensive Medical Clinic

Caritas Village, an ambitious vision from Santa Rosa nonprofit leaders Catholic Charities and Burbank Housing, will consist of two unique and complementary facilities, Caritas Center and Caritas Homes.

Through Catholic Charities' housing-focused service model, Caritas Center aims to double the number who transition from homelessness into permanent housing each year and serve as a new model for the nation.

Caritas Homes aims to create 128 apartments of affordable permanent housing, built and managed by Burbank Housing. It will be home to people who represent a cross-section of our community including working singles, vulnerable seniors, veterans, and families whose income can't keep up with the current rental market.

At the center of this vision, is you. None of this would be possible without your inspiring support and generosity along this journey.



**HEAD START
PRESCHOOL**

A teal circular icon containing a white line-art illustration of a parent sitting on the floor and a child standing next to them, playing with blocks.

FAMILY
SHELTER & RESOURCE CENTER

A teal circular icon containing a white line-art illustration of a family of four (two adults and two children) holding hands in a circle.

**DROP-IN
CENTER**

A teal circular icon containing a white line-art illustration of two hands reaching towards each other, palms facing up.

**MEDICAL
CLINIC**

A teal circular icon containing a white line-art illustration of a stethoscope.

**NIGHTINGALE
RECUPERATIVE CARE**

A teal circular icon containing a white line-art illustration of a bed with a person lying in it.

A word from Len Marabella | Chief Executive Officer

Hundreds of tours. Thousands of phone calls. Letter writing campaigns and emails. Community meetings. Over the last seven years, I have had the honor of getting to know many of you. As you have reached out in hopes of sharing your heart with your community, I have been reminded of just how much love fills Sonoma County. Throughout the many crises we have faced together, we have asked a great deal of you. You have come through every time. Thank you.

This was no surprise given how we all came together after the 2017 fires that changed Sonoma County forever. You may know that my wife, Pat, and I lost our home in that terrible fire. Like countless other lives, we lost it all. I was blessed to have Catholic Charities to channel our grief into action.

These fires prompted our project team to go bolder in our vision. Our grieving community needed a village to shine a beacon of hope. With the incalculable loss of housing, the Catholic Charities Board rallied to expand the Caritas dream to include 128 affordable homes. As a poverty solutions organization, we knew we would need to call in a partner with the expertise to build and manage affordable housing. Burbank Housing answered the call, and we look forward to a long, fruitful partnership with them.

None of this would have been possible without our Capital Campaign Cabinet, a volunteer team of community leaders who offered countless hours of their time to spread the word and rally support for the project right from the beginning. They stepped up to serve in ways I never could have dreamed.

I would also like to thank a few of our incredible project leaders: project manager Bert Bangsberg, architect PYATOK, and builder Wright Contracting. Catholic Charities had never embarked on anything quite like this. They nurtured our unique vision with the utmost professional care.

When I share the vision of Caritas Village with friends and community members, I am often met with astonishment. How could we pull this off? I share one simple message – **it's you that made this possible.** The coming months and years are a new chapter for Catholic Charities and for Sonoma County. With great anticipation I look forward to walking with you as this vision comes to life and impacts the lives of families and individuals leaving homelessness behind...for good.



The bond between parent and child is a sacred one.

At Catholic Charities, we see families broken apart by violence, poverty, and countless other crises. Grace and Rose faced the most horrific tragedy of their lives when they fled a domestic violence situation. With only a few pennies to their name, they found themselves sleeping in their car.

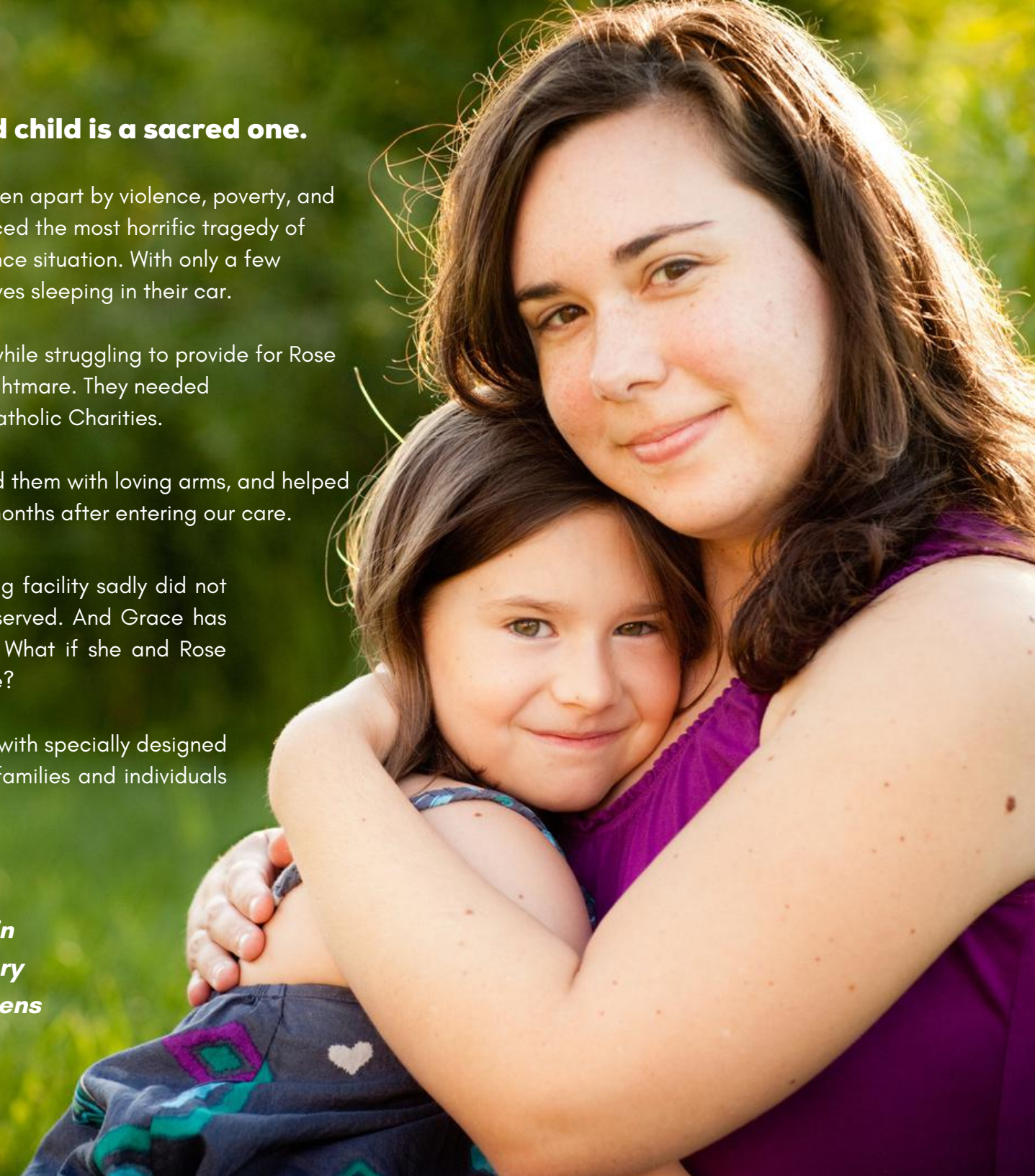
Grace searched tirelessly for housing, all while struggling to provide for Rose and her needs. Living in their car was a nightmare. They needed help fast. Fortunately they heard about Catholic Charities.

Our Family Support Center staff welcomed them with loving arms, and helped them find a stable home just a few short months after entering our care.

But what if we could do better? Our aging facility sadly did not convey the love and dignity that they deserved. And Grace has unique health needs including diabetes. What if she and Rose had been able to access onsite healthcare?

Fortunately, Caritas Center is the answer, with specially designed spaces and wraparound services to help families and individuals overcome the painful impacts of poverty.

"We are so thankful to you and Catholic Charities for helping us in our hour of need. We hope our story inspires you as Caritas Center opens its doors..."



PROJECT TIMELINE

Catholic Charities purchases "the block" from Memorial Hospital and envisions replacing aging existing buildings with a new family shelter and drop-in center.

First major gift

September 2015

A historic wildfire destroys 5% of Santa Rosa's housing stock and upends thousands of lives. The community joins together to support and rebuild.

Vision Expands

March 2018

Providence Health System and Kaiser Permanente boldly step up, donating \$4.2M and \$1M to Caritas Village, respectively.

Project Approved

March 2020

Despite the challenges, the decision is made to continue the Caritas campaign and construction. The need is simply too great, and will likely worsen due to the pandemic.

Groundbreaking - Caritas Center

January 2021

Ground is broken on Burbank Housing's Caritas Homes Phase I, which is slated for completion in summer 2023.

Caritas Campaign Reaches Goal

October 2021

Construction is completed on Caritas Center. Families and brave adults experiencing homelessness begin receiving services...thanks to you!

The Vision is Created

June 2015

Anonymous donors give \$1,000,000 to seed the vision. This is the first gift to the Caritas Capital Campaign, led by Vic Trione and Greg Steele.

Tubbs Fire

October 2017

Catholic Charities expands the Caritas vision, adding 128 affordable homes, recuperative care, onsite childcare, and a comprehensive medical clinic.

Hospital Investments

April 2019 thru June 2022

After years of community organizing, over 100 community members fill Santa Rosa City Hall in support of Caritas Village. The project is unanimously approved.

Coronavirus Pandemic Begins

March 2020

The community celebrates the groundbreaking of Caritas Center, with Maya, a young Family Support Center resident, leading the charge.

Groundbreaking - Caritas Homes

October 2021

The Caritas Village campaign reaches its final goal of \$35M in private philanthropy, thanks to the support of 664 individual, corporate, and foundation supporters.

Caritas Center Grand Opening!

September 2022



Catholic Charities and Providence: PARTNERS IN MISSION



Catholic Charities and Providence Santa Rosa Memorial Hospital have been close partners for over 40 years – and that partnership has never been stronger than through our work on Caritas Village. Our shared Catholic roots and common Mission to compassionately care for all have guided our walking side-by-side through every step of the Caritas journey.

Providence was there in the very beginning, helping us in 2015 to acquire the hospital-owned land where we'd been providing shelter and services for over 30 years, which is now the site of Caritas Village. Since then, they've deepened their engagement – encouraging us to increase the number of recuperation beds for unhoused people leaving the hospital, supporting the idea of creating an onsite medical clinic, and providing over \$4 million dollars in funding for the construction of both Caritas Center and Caritas Homes. Providence staff attended every meeting for the Caritas public approval, championing the needs of our clients alongside hundreds of other community supporters. As we open the doors to Caritas Center, we can't wait to see all the fruit this beautiful partnership will continue to bear.

“At Providence, we have a Mission to compassionately care for all, especially those who are the most vulnerable. As part of this Mission, it is our privilege to be a partner and supporter of the downtown Caritas Center project, which we see as an essential service for a vibrant community like Santa Rosa. Thank you to Catholic Charities and the team at Caritas Center for bringing this vision to life and putting the highest value on the needs and futures of some of our city’s most vulnerable members.” – **Laureen Driscoll, Regional Chief Executive, Providence Northern California**



“We see safe, secure housing as a critical element of health. Today, far too many individuals come to our hospital with illnesses and injuries that occurred while being exposed to the many challenges of life on the street. Caritas Center will help to change that dynamic for many of our fellow residents and strengthen the network of care and services that supports better health for all in Santa Rosa.” – **Chuck Kassis, Chief Executive, Providence Santa Rosa Memorial Hospital**



Health and Housing: PHYSICAL AND MENTAL WELL-BEING AT CARITAS CENTER

In designing Caritas Center, we set out to solve some of this community's most persistent issues related to homelessness. Lack of access to health services coupled with severe medical challenges are some of the most troubling realities for people who are unhoused. We knew we needed to talk to the experts in healthcare for vulnerable populations: Santa Rosa Community Health (SRCH).

As a Federally Qualified Health Center, SRCH specializes in providing excellent, culturally responsive health care to low-income families and individuals. They have significant experience providing healthcare for people experiencing homelessness. They were enthusiastic to hear about our dream to offer comprehensive physical and mental healthcare and addiction treatment onsite at Caritas Center.

Together, we've now turned that dream into a reality, and we anticipate that offering health services and drop-in services like showers, laundry, and mail in one very accessible downtown location will significantly reduce the number of people who need to visit local emergency departments while improving health outcomes for participants.



Another exciting element of Caritas Center is the expanded Nightingale Recuperation Shelter, a collaboration between Catholic Charities and four major healthcare leaders– Providence, Kaiser Permanente, Sutter Health, and Partnership Health Plan. What if your doctor told you to go home on bedrest...but you didn't have a home?

Nightingale is the answer.

With the addition of 38 Nightingale beds at Caritas Center, Catholic Charities can now provide up to 51 people at a time with healthy meals, medication reminders, and loving care while they recover and seek to rebuild their lives. At the same time, this program ensures that hospital beds are available for the people who need them most.



Caritas Center will Nourish the Spirit

For participants, staff, volunteers, and donors, Caritas Center will be a healing and beautiful oasis...

We at Catholic Charities seek to surround our participants with love. And art is a special way to say, "this place loves you." When we set out to choose artists to transform the exterior of the space, we sought people who had not only talent, but a heart for the people who will see their work every day.

Artists Martin Webb and Angelina Duckett have adorned the exterior of Caritas Center with artwork that we hope our community will ponder and enjoy for years to come.

Inside, Caritas Center's Chapel of St. Thérèse of the Little Flower is open to anyone who seeks a quiet place to reflect and find healing. Bishop Robert Vasa hand carved the beautiful crucifix in this sacred space where all are welcome.

*"The intent for the art was to create images that are welcoming and convey a sense of home, community, and belonging. We wanted to represent the mission of Catholic Charities whilst being open and inviting to all people. Consequently, the design includes elements that are faith-based references such as Saint Rose, but there's an ambiguity that allows people to bring their own stories and interpretations to it." – **Martin Webb***

"Artwork has the power to inspire. I hope this mosaic inspires you to stop and think about who you are, where you are, and what you are called to, just as the flowers that bloom so beautifully here in Sonoma County are called towards the light of the sun.

*– **Angelina Duckett***



Angels

Thank you for making Caritas Center possible...

Anonymous

Dr. Gary Barth and Kevin White
Fred and Patricia Biagi
Thomas Byrne

CA Dept. of Housing and Community Development

City of Santa Rosa
The Coddling Foundation
David and Melissa Coddling
County of Sonoma
The Connelly Family

Herb and Jane Dwight

Merry Edwards and Ken Coopersmith
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Exchange Bank

Federal Home Loan Bank of San Francisco

Farley Family Charitable Foundation

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Friedman's Home Improvement and the Friedman Family
Estate of Don and Maureen Green
Sam and Ava Guerrera
Ginnie and Peter Haas Jr.

Pamela and George Hamel, Jr. and the Hamel Family Foundation

Kim Hunter and Randy White

Names in bold indicate a gift of \$1M or more to Caritas Village.

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Jackson Family Wines and the Jackson Family

Kaiser Permanente

Kalmanovitz Charitable Foundation

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Luther Burbank Savings

The Ken Martin Family

Bill and Jeanne Osterland

Norma Person, in memory of Evert Person

Providence Santa Rosa Memorial Hospital

Quigley Hiltner Fund

Redwood Credit Union

Roman Catholic Diocese of Santa Rosa

Sonoma County Vintners

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Greg and Patricia Steele

Tipping Point Community

Vic and Karen Trione

Cathy and Mark Trione

U.S. Dept. of Housing and Urban Development

Ursuline Sisters of Santa Rosa

The Vigil Light, Inc.

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The Harry and Jeanette Weinberg Foundation

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St. Eugene Cathedral

St. Helena Catholic Church

St. John the Baptist Catholic Church

St. Joseph Catholic Church, Cotati

St. Seraphim of Sarov Orthodox Cathedral

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Lynn Steele

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Summit State Bank

Tri Counties Bank

The Judith & Andrew Turner Donor Fund

Terry and Cristina Wadsworth

Wells Fargo

Fred and Patricia Wiele

Shannon and Tammy Williams

Wright Contracting

Mike and Katie Wright

Dr. Gene and Annie Zingarelli

Loretta and Richard Zweig





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Rafael Alvarez Jr. and Family
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Clare Dorfman
Claire M. Doris Fund
Dry Creek Vineyard
The Duckett Family
Cheryl and Robert Dudley
Jim Duncan and Johanna James

Thank you for making Caritas Center possible...

Community Donors

"For I was hungry and you gave me something to eat,
thirsty and you gave me something to drink,
a stranger and you took me in."

Matthew 25:35

Andy and Carol Eber
Michael Ensley
Nora Ernst
Steven Fabian and Judy McCann
Dennis and Carolee Fagent
Guy Fieri Foundation
First Congregational United Church of Christ
First United Methodist Church
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Connie and Bruce Kinnison
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Leadership Santa Rosa Class 35
Andrea Learned and and Donna Main
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John Pavik
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Arlene Pearson
Denise and Tom Pellizzer
Melinda and Margaret Pengel
Patrick and Maridel Perlas
Peterson Tile
Margie and Chip Pettibone
Poppy Bank
The Press Democrat
PYATOK architecture + urban design
Quadriga Landscape Architects
Sarah and Rafael Quinto
Staff of Rainbow House and Napa Nightingale
The Rebullida Family
John and Susan Reed
Merle Reuser
Mich and Mary Kay Riccioni
Don Roberts
Richard and Karen Rocklewitz
Edward and Linda Ronchelli
Linda Ross
Robert and Donna Ross

Thank you for making Caritas Center possible...

Community Donors

“It is the obligation of those with means to help the most vulnerable in our communities. We firmly believe Caritas Village will go a long way toward meeting – even resolving – that need. The comprehensive mission and broad community support and involvement inspired us to give.”

- The Ernest L. and Ruth W. Finley Foundation
along with Norma and Evert Person

Beth Ryan
Patricia Ryan
Tawni Saiz and Robert Clifton
Mary Salfi
Denise Scaglione
John and Nancy Schiller
Edward and Joanna Schiro
Katherine and Richard Schram
Alison Dykstra and Andrew Schulman
ScottAG
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Carrie, Kayla, Ginny, and Joss Wooldridge
Cyndi and Joe Yoxall
Dolores and Bob Zeni
Toni and Mario Zepponi
Kristin Zichichi
Dr. Gene and Annie Zingarelli

Investment Impact

Caritas Center is the only facility of its kind to bring all these elements under one roof, provided by the experts in the community. By replicating this model we can dramatically alleviate if not end homelessness, not only in the county, but across the state and beyond. Our organization and all of our partners are ready to share the blueprint and invite others to the table. So many cities around the country are working hard to end homelessness, and we want to link arms with others who share our mission.



Dramatic reduction of homelessness:

Caritas Center aims to double the number of people that move into permanent housing each year, end family homelessness in Santa Rosa, and significantly reduce overall homelessness in Santa Rosa.



Improved health of individuals and reduced burden on healthcare systems:

Providing housing and onsite medical care will reduce the load and cost to existing emergency rooms, clinics, and emergency transportation.



Improved safety and mental health with decreased law enforcement interactions:

Providing housing and support services will reduce neighborhood law enforcement interactions while connecting clients with the resources they need to find and keep safe housing.



End Cycles of Generational Poverty and Homelessness:

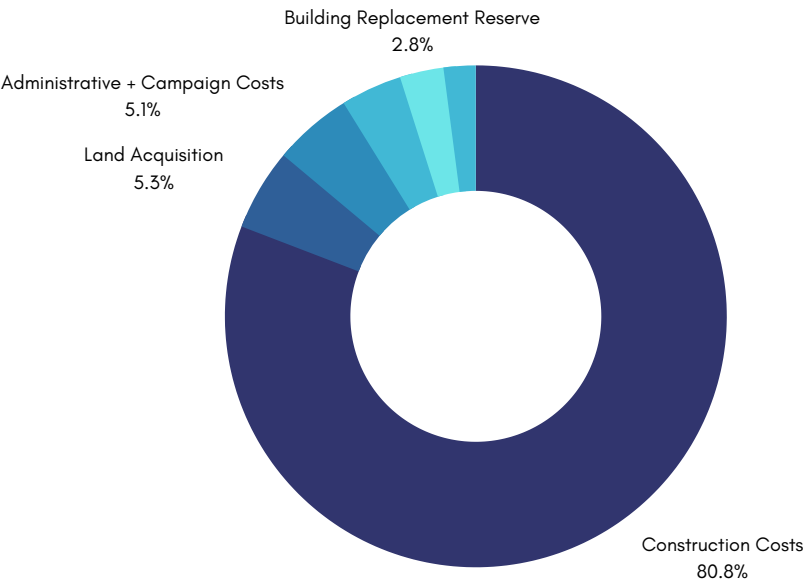
Reducing shelter stays and investing in multigenerational supports like childcare resources, early childhood education, academic support and advocacy, and trauma-informed creative therapy will make sure more children stay housed and stable for the rest of their lives.

Caritas Center Project Budget

CARITAS CENTER COSTS (2015-2022)

\$43M	Construction Costs
\$2.8M	Land Acquisition
\$2.7M	Administrative + Campaign Costs
\$2.1M	Furnishings and Move-In Costs
\$1.5M	Building Replacement Reserve
\$1.1M	Solar + Backup Power (future)

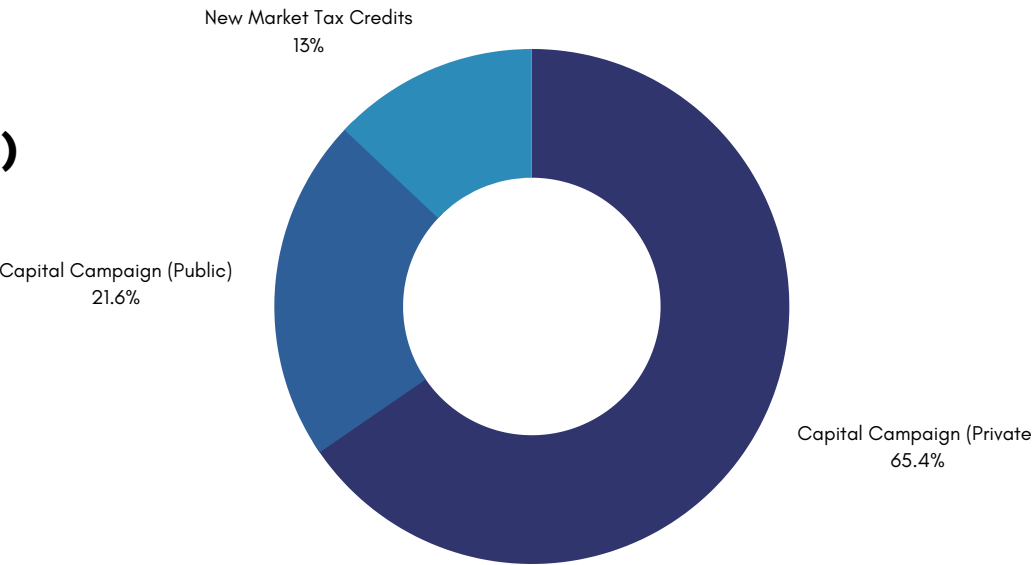
TOTAL: \$53.2M



CARITAS CENTER SOURCES (2015-2022)

\$34.8M	Capital Campaign (Private)
\$11.5M	Capital Campaign (Public)
\$6.9M	New Market Tax Credits

TOTAL: \$53.2M



The cost of Caritas Homes is estimated at \$80M; it will be primarily funded and built by Burbank Housing.

What's next?

Reach out to our team and learn how you can get involved...

- Secure the future of Catholic Charities' Caritas Center through a gift in your will or trust.
- Help families moving into housing furnish their new homes.
- Volunteer in one of our programs – street outreach, children's programs, pet support, and more!
- Spread the word about the Caritas Center model and help other communities follow our lead.

Email Development@srcharities.org or call (707) 528-8712

About Catholic Charities

Catholic Charities of the Diocese of Santa Rosa is an independent 501(c)3 nonprofit that serves and advocates for vulnerable people of all cultures and beliefs. Since 1954 Catholic Charities has been a leader in providing direct services in Sonoma, Napa, Mendocino, Humboldt, and Lake Counties, helping 15,000 people per year find and keep housing, achieve financial stability, and move their immigration journey forward.

SRCHARITIES.ORG | [@SRCHARITIES](https://www.facebook.com/srcharities)

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